

**AAI Hosted Events 2007
Event Details**

Name of Event	
Date	
Location	
Contact name	
Organising Committee	
Description of Event	
Objective in hosting event	
Reason for timing of event	
Expected benefits for club/area	
Countries expected to participate	
Number of Irish Athletes Expected to participate	
Number of International Athletes expected to participate	
Sports Tourism Opportunities	
Expected Attendance versus Previous years attendance	
Promotional Plan to increase attendance	
Merchandising opportunities	
Risk Management Plan carried out	
Event Endorsees e.g politicians, celebrity	

AAI Hosted Events 2007
Financial budget Details

Financial Details	2007	2006	% of Total Income
Expected Income			
Event Sponsorship –Sponsor 1 Details	€	€	
Sponsor 2 Details	€	€	
Funding - Local Sports Partnership	€	€	
- Regional Tourist Board	€	€	
- Regional HSE	€	€	
- County Council	€	€	
Advertising -Venue	€	€	
- Programme	€	€	
Banquets/Social Events	€	€	
Gate Receipts Expected number of Adults (A)			
Admission Price (B)	€	€	
Total Gate Receipt (A X B)	€	€	
Programme Receipts	€	€	
Sales of Confectionery/Soft Drinks			
Merchandising	€	€	
Fund Raising e.g Raffle	€	€	
Other –Please Specify	€	€	
Total Expected Income	€	€	100%
Expected Expenditure			
Athlete Appearance Fees			
Athlete Flight Expenses & Travel			
Accommodation			
Programmes Production Costs			
Promotion and Advertising Costs			
Hotel & Sponsors function			
Technical & Officials Wear			
Telephone & Communication			
Web Page Management			
Presentations			
Insurance			
Audit Fees			
Administration			
Liason			
Bank Fees			
Other Please Specify			

Total Expenditure			
Excess of Expenditure over income			
Funding from Organising Committee bank account			
Funding Support Requested from AAI			