

## Conference Details

The Conference venue is the Park Plaza, Tyrellstown, Dublin 15. This newly opened hotel and conference centre is located close to Dublin Airport and the M50, Blanchardstown exit. All delegates travelling through the airport will be transported to and from the hotel.

The conference fee is €160. (€140. for EACA members). The fee includes a buffet dinner Friday night, buffet lunch Saturday and the Conference dinner on Saturday. There will be a special fee for Saturday & Sunday only of €100.

Delegates staying at the hotel can enjoy four star luxury at the special conference rate of €100. per night (single) or €55. per person per night sharing (Twin or Double).

## Booking Details

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For further information check our website: [www.athleticsireland.ie](http://www.athleticsireland.ie)

Supported by:



## Athletic Association of Ireland

In conjunction with

## European Athletic Coaching Association



Are hosting an International Coaching Conference

## The Winning Difference



10 – 12<sup>th</sup> November 2006

Park Plaza Hotel, Tyrellstown, Dublin

Supported by



## Keynote Speakers

**Alan McNish** is a Le Mans Grand Prix Winner and Formula 1 driver. He provides a challenging perspective of how the effective coach in the International arena must adopt a different style of leadership and relationship management, to meet the athletes development needs.

**Frank Dick CBE follows** up on the IAAF NSA article "It is time for coaches to take care of business". He looks at both the professional and commercial aspects of coaching in athletics changing world.

**Peter Keen** one of the world's finest practitioners and thinkers in elite sport performance direction. From harnessing modern technology and science in producing Olympic cycling gold through to being mastermind of strategy and quality control He is truly a global role model.

**Vadim Zelichenok** both as chief coach for USSR and Russia: and as Director of the IAAF European Regional Development Centre brings vast experience to support his undoubted experience in the area of managing the process of selection, development and the maximising of potential of athletes through the growing years and into the peak performance years.

**Pat Duffy** is one of very few authorities in the world who understand the development and education needs of coaches to make them more effective in their role delivery. Pat has designed and constantly reviews design of coach certification programmes and brings deeply respected authority to various discussions on this topic.

## Workshop Presenters

	Leader		Assisted By
Sprints/hurdles:	Loren Seagrave	USA	Dr Tom Comyns
Endurance:	Peter Thompson	GBR	Prof. Niall Moyna
Jumps:	Wolfgang Ritzdorf	GER	Dr. Drew Harrison
Throws:	Ekkart Arbeit	GER	Stephen Maguire
<b>Combined Events:</b>	<b>Jitka Vinduskova</b>	<b>CZE</b>	Dr. Maeve Kyle

## Conference Programme

### Friday 10 November

16.00 (Onwards) Registration  
 19.30 **Keynote 1 - Alan McNish** The Coach as Team Leader and Team Player  
 20.30 Breakout to workshop groups for discussion/orientation etc  
 21.30 Close

### Sat 11 November

09.00 Workshop A  
 10.00 **Keynote 2 - Frank Dick - Professional Attitude to Coaching**  
 11.00 Coffee  
 11.30 Workshop B  
 12.30 Lunch  
 13.30 **Keynote 3 - Peter Keen - Customer Focused Coaching**  
 14.30 Workshop C  
 15.30 Coffee  
 16.00 **Keynote 4 - Vadim Zelichenok - Managing the Coaching Process**  
 17.00 Close

### Sun 12 November

09.00 Workshop D  
 10.00 **Keynote 5 - Pat Duffy - The Coachable Coach**  
 11.00 Coffee  
 11.30 Workshop E  
 12.30 Closing Ceremony

## Workshops

	Sprints	Endu.	Jumps	Throws	CE
A	Children	Teens	Peak Performers	Monitoring Effectiveness	Performance Trends
B	Teens	Peak Performers	Monitoring Effectiveness	Performance Trends	Children
C	Peak Performers	Monitoring Effectiveness	Performance Trends	Children	Teens
D	Monitoring Effectiveness	Performance Trends	Children	Teens	Peak Performers
E	Performance Trends	Children	Teens	Peak Performers	Monitoring Effectiveness