

## Minutes of AGM 29/04/2017

### Presidents Address: Georgina Drumm

You are very welcome to the 2017 AGM of Athletics Ireland. It is really heartening to see so many here today particularly on a bank holiday weekend, we appreciate your attendance and commitment to the association and the sport.

It is just over one year since my election as President of the Association and to be honest I am as pleased today as I was then when you the members elected me. I have travelled far and wide this last year enjoying your hospitality and celebrating along with you the achievements of your athletes. Now I know John must say to himself ever now and again where she is off to now. On a more serious note I feel that it is important that as President I support what you and your clubs are doing and for as long as I hold this office I will commit to continue to do so.

It has been a very busy year which included the Olympic Games in Rio, which I attended, we can be very proud of the performances of our athletes. While there were well publicised issues around the games, I will quote from the Olympic Review that was commissioned by Sport Ireland

“the Rio 2016 Olympic Games were successful for Athletics Ireland from both a performance and management perspective, with a true sense of team across athletes and staff”.

It is always pleasing to receive such a review and we will strive to continue to maintain and improve on our high standards for all international teams as we go forward.

As you know I was elected on to the board of the Olympic Council of Ireland and again you have my commitment that I will serve the needs of the OCI and athletics ensuring the needs of the athletes are at the centre of everything we do. While the OCI has gone through a period of difficulty I have every confidence that with the new leadership and the renewed focus on governance that the future is bright.

We embarked on a journey in the last quarter of 2016 of writing a strategic plan for the 2017-2020 period, (copies available today) .We engaged with a number of stakeholders in the preparation of the plan to ensure that we had meaningful inputs at the beginning of the process and this has served us well.

I wish to extend my thanks to Caroline O Shea for her assistance and guidance in ensuring that we followed the appropriate process and to the CEO and the staff of AAI. The discussion took us in many directions with numerous suggestions and changes throughout the process which John incorporated and delivered. John will speak more about this later

We also had a very good meeting with representatives of the provincial councils and regions with lots of discussion on various aspect of the association which was indeed very enlightening, we do intend to continue with these meeting on a more regular base.

2016 was a great year for competition for Juvenile, Junior, Under 23, Seniors and Masters, again I would like to thank the various committees and their chairs along with the staff and all the wonderful volunteers for their outstanding contribution in ensuring that we ran our championships so well. Attendances at our senior championships needs to be improved and we will work hard to deliver this objective for the future.

The building of the new indoor track as part of the Sport Ireland Campus has been a huge boost for Athletics, we now also have a regional development officer working in the campus.

***Athletics Ireland AGM – Crowne Plaza Hotel, Santry, 29<sup>th</sup> April 2017***

Athlone International Arena is also hugely important to us and we will continue to host a number of our National Championships in Athlone.

Nenagh is where it all started which served the athletic community so well over the years and I am pleased that there are plans to improve the facilities even further we look forward to the future development and with working with you.

The building of the Cross Country course in Abbotstown was another big milestone for our sport, the Irish Life health National Cross Country Championships held in November were a great success.

To our clubs and counties who also hosted our cross country championships we are indeed thankful for your continued support and your involvement in promoting cross country championships.

Another exciting development was the appointment of Paul McNamara as the Director of High Performance, he has already hit the ground running and we feel that Paul will be a great success in the role, I would like to welcome him on board in his new role and wish him well.

With the appointment of Paul there will be a renewed focus on Coaching as part of the high performance brief, we have many talented coaches and our plan over the next number of years is to assist these coaches through mentoring and assessing their needs to ensure that they can be the best that they can be.

We continue to make progress on adopting the Governance Code which is central in ensuring that we manage our organisation appropriately. We have a group of board members and staff with assistance from an outside body working on this to ensure that we are fully compliant by the end of 2018.

While we continue to increase our funding through our own resources we could not do what we do without the on-going assistance from Sport Ireland on Core Funding and High Performance Funding.

The CEO and I met with the Board of Sport Ireland recently and they are happy with how we are operating and have acknowledged all we have done on increasing funding through our own resources. We received close on €2million through Sport Ireland in 2016 we must ensure that this funding is sustained and indeed increased and to copper fasten this support we must continue to run our affairs professionally. We extend a sincere thank you to Sport Ireland and indeed to all our sponsors.

2016 NTO Process was a tremendous success with successful candidates receiving certification later in the day.

International Appointees are to be congratulated: John Cronin, Declan Curtin, Ronan O Hart, Pierce O Callaghan, Ray Flynn, Shaun Gallagher and Suzana Costin.

Additional events in 2016 which brought great cheer to Ireland, Robert Heffernan was presented with an Olympic Bronze Medal in Cork, first Olympic medal presented on Irish soil. Tremendous attendance from all sports, a very proud day.

Olive Loughnane World Gold Medal presented at European Track & Field Championships in Amsterdam presentation by Lord Sebastian Coe. Another presentation after the fact but acknowledged by all in attendance with great pride.

Now I think that is enough for any one day from me, we have a full agenda with the main purpose of the meeting to present the 2016 Accounts which George Maybury will do.

Thank you again for being here today which is greatly appreciated.

Roll Call

<b>VOTING STRENGTH</b>			
	<b>Members 2016</b>	<b>Voting strength2017</b>	<b>Present</b>
Antrim	3588	18	
Armagh	304	2	
Carlow	1014	6	
Cavan	567	3	<b>1</b>
Clare	1727	9	
Cork	7822	40	<b>11</b>
Derry	1417	8	
Donegal	2290	12	<b>2</b>
Dublin	8567	43	<b>13</b>
Down	2564	13	
Fermanagh	198	1	
Galway	3578	18	<b>2</b>
Kerry	1663	9	<b>3</b>
Kildare	2730	14	<b>1</b>
Kilkenny	1802	10	
Laois	1279	7	<b>3</b>
Leitrim	1044	6	<b>1</b>
Limerick	1761	9	<b>2</b>
Longford	386	2	
Louth	2199	11	<b>5</b>
Mayo	2501	13	<b>1</b>
Meath	4020	21	<b>2</b>
Monaghan	1222	7	<b>1</b>
Offaly	950	5	<b>4</b>
Roscommon	556	3	<b>1</b>
Sligo	1672	9	<b>5</b>
Tipperary	2435	13	
Tyrone	410	3	
Waterford	1560	8	
Westmeath	806	5	<b>1</b>
Wexford	1833	10	<b>1</b>
Wicklow	1816	10	<b>1</b>
Connacht		4	<b>1</b>
Leinster		4	<b>3</b>
Munster		4	<b>4</b>
Ulster		4	
Board		16	<b>13</b>
<b>Total</b>		<b>380</b>	<b>82</b>

**Athletics Ireland AGM – Crowne Plaza Hotel, Santry, 29<sup>th</sup> April 2017**

**Auditors Report**

Presented by Joe Fitzgerald – Mulcahy, O’Neill, Fitzgerald & Co.

Proposed: Michael Quinlan

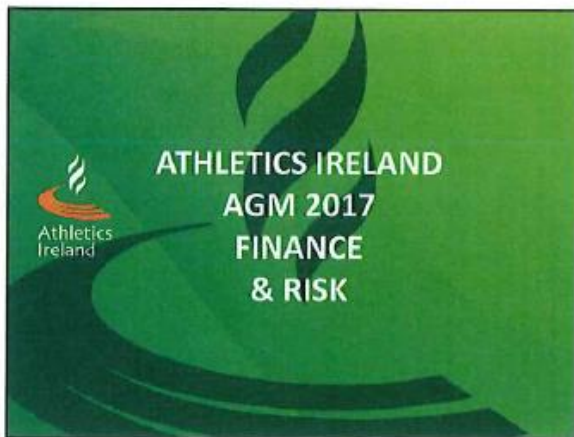
Seconded: Bríd Golden

**Minutes AGM 2015**

Proposed: Michael Heery

Seconded: Mary Cronin

Financial Update – George Maybury, Chair of Finance & Risk



**AGM 2017**

	Income & Expenditure		
€000	2016	2015	2014
Income	4,675	4435	4041
Expenditure	4,672	4423	4044
Surplus	3	12	(3)




**AGM 2017**

	Income – Sport Ireland		
€000	2016	2015	2014
Core	809	806	816
Hosted Events	78	80	70
Get Ireland Active	107	40	0
Women in Sport	40	40	46
Performance	815	886	800
Carding	220	188	168
Total	2069	2040	1900




**AGM 2017**

	Income – Other Grants		
€000	2016	2015	2014
DTTS Sports Capital Equip Grants	174	192	179
EAA/IAAF	37	40	43
Erasmus +	5	0	0
SIAB Hosted T&F	0	0	5
Ulster Schools	0	0	1
Miscellaneous	2	0	0
Total	218	232	228




**AGM 2017**

	Costs – Wages		
€000	2016	2015	2014
Staff Wages	€1190	€1164	€1172
Full Time	23	23	22
Part Time	10	8	8
Sport Ireland Core /HP Grants	€809/€810	€806/€880	€816/€800



**AGM 2017**

	Income – Coaching & Development		
€000	2016	2015	2014
Coaching	31	12	22
Development	82	85	93
<b>Total</b>	<b>113</b>	<b>97</b>	<b>115</b>




**AGM 2017**

	Costs – Coaching & Development		
€000	2016	2015	2014
Coaching	72	58	72
Development	149	159	130
<b>Total</b>	<b>221</b>	<b>217</b>	<b>202</b>




**AGM 2017**

	Income – Coaching		
€000	2016	2015	2014
Coach Education Level 2/3	5	6	21
Coach Networks	21	3	
Child Welfare Training	2	2	
National Squads	3	1	1
<b>Total</b>	<b>31</b>	<b>12</b>	<b>22</b>




**AGM 2017**

	Costs – Coaching		
€000	2016	2015	2014
National Squads	22	23	36
Coach Networks	21	1	2
Coach Education	0	12	15
Endurance Squad	12	5	
Tutor Training	4	4	1
Staff Expenses	6	6	9
Phones	2	2	4
Committee	3	4	4
Admin	1	1	1
<b>Total</b>	<b>72</b>	<b>58</b>	<b>72</b>



**AGM 2017**


	Income –Development		
€000	2016	2015	2014
Coach Education Level 0/Level 1	71	71	81
Development Workshops	2	5	3
Regional Squads	9	9	9
<b>Total</b>	<b>82</b>	<b>85</b>	<b>93</b>






**AGM 2017**

€000	Costs – Development		
	2016	2015	2014
Coach Education	53	43	57
Regional Squads	22	29	26
Get Ireland Active	18	18	
Development Days	13	14	9
Staff Expenses	36	38	28
Phones	7	4	4
Other	0	13	6
<b>Total</b>	<b>149</b>	<b>159</b>	<b>130</b>



**AGM 2017**

€000	Income – Competition and Marketing		
	2016	2015	2014
Competition	294	293	325
Marketing	168	173	207
<b>Total</b>	<b>462</b>	<b>466</b>	<b>532</b>




**AGM 2017**

€000	Costs – Competition and Marketing		
	2016	2015	2014
Competition	589	523	530
Marketing	190	161	166
<b>Total</b>	<b>779</b>	<b>684</b>	<b>696</b>



**AGM 2017**

€000	Income – Competition Entry Fees		
	2016	2015	2014
Senior	111	98	95
Juvenile	51	46	40
Schools	0	33	22
Permits			59
<b>Total</b>	<b>162</b>	<b>177</b>	<b>216</b>




**AGM 2017**

€000	Income – Competition Gates & Programmes		
	2016	2015	2014
Senior	39	37	39
Juvenile	70	61	57
Schools	23	17	13
<b>Total Gates</b>	<b>132</b>	<b>115</b>	<b>109</b>
<b>Total Entry</b>	<b>162</b>	<b>177</b>	<b>216</b>
<b>Total Comp</b>	<b>294</b>	<b>292</b>	<b>325</b>



**AGM 2017**


€000	Costs – Competition		
	2016	2015	2014
Travel	113	108	98
Accommodation	101	82	67
Track Hire	68	65	62
Medals etc	43	46	51
Venue Set up	49	40	72
Programmes & Printing	47	25	37
Official Training/Uniforms	17	6	4
Juv/School Internationals	58	64	59
Hosted Events	78	79	71
Other	17	8	10
<b>Total</b>	<b>589</b>	<b>523</b>	<b>530</b>



**Athletics Ireland AGM – Crowne Plaza Hotel, Santry, 29<sup>th</sup> April 2017**


**AGM 2017**

€000	Costs – Competition		
	2016	2015	2014
Hosted Event Grants	78	79	70
Senior	254	224	217
Juvenile	128	124	141
Schools	99	76	75
Staff	15	9	10
Senior Committee Meetings	5	4	6
Juv & Schools Committee	5/5	2/5	3/8
<b>Total</b>	<b>589</b>	<b>523</b>	<b>530</b>




**AGM 2017**

€000	Income – Commercial		
	2016	2015	2014
Sponsorship	157	159	194
Irish Life Health, New Balance, Bank of Ireland Last Lap, Lar Byrne			
Awards – Star	10	14	14
<b>Total</b>	<b>167</b>	<b>173</b>	<b>208</b>



**AGM 2017**

€000	Costs – Commercial		
	2016	2015	2014
Awards	28	25	29
Registration Costs	26		
TV & Streaming	42	38	19
Sponsor Costs	16	9	9
Website	13	21	27
Other Marketing	65	68	82
<b>Total</b>	<b>190</b>	<b>161</b>	<b>166</b>



**AGM 2017**

€000	Income – Registration & Affiliation		
	2016	2015	2014
Affiliation	51	51	48
Senior	401	395	360
Juvenile	414	405	389
Schools	43	18	18
<b>Total</b>	<b>909</b>	<b>870</b>	<b>815</b>



**AGM 2017**

€000	Income – Recreation		
	2016	2015	2014
Managed Events	223	301	242
Own Events	581	330	158
Summer Camps	51	39	26
Permits	47	58	
<b>Total</b>	<b>902</b>	<b>728</b>	<b>426</b>



**AGM 2017**


€000	Costs – Recreation		
	2016	2015	2014
Managed Events	110	119	82
Own Events	413	320	134
Credit Card Charges	29	25	20
Titan Consulting	7	33	
Admin & Marketing	14	15	
Fit4life Programme			9
Summer Camps	47	30	25
<b>Total</b>	<b>620</b>	<b>542</b>	<b>270</b>






**AGM 2017**

€000	Costs – Performance		
	2016	2015	2014
Sport Ireland Carding	220	188	168
Athlete Support	192	187	190
Competition Travel	166	228	184
Competition Accommodation	84	68	71
Medical	194	188	202
Preparation	92	121	91
Admin	17	28	38
Consulting	21	12	
<b>Total</b>	<b>986</b>	<b>1001</b>	<b>944</b>




**AGM 2017**

€000	Costs – Administration		
	2016	2015	2014
Insurance	288	253	249
Rent	84	84	84
Board	32	30	30
Legal/Consult	114	50	42
Staff Travel /Car Pool	29/9	38	27
IT & Phone	30	40	36
Post & Stat	50	60	50
Bank Charges	6	22	3
Property Costs	23	11	11
Other/Staff Training	9/14	20	31
<b>Total</b>	<b>687</b>	<b>606</b>	<b>563</b>



**AGM 2017**


€000	Ath. Assoc of Iri Ltd Balance Sheet		
	2016	2015	2014
Fixed Assets	202	324	352
Investment	485	485	366
Debtors/Stock	369	346	463
Cash	114	123	42
Creditors	(592)	(615)	(751)
Creditors Over Year	(110)	(189)	(140)
Reserves	467	464	333



**Reputational Risk**


**IAAF Anti Doping**

**Governance Code**



**AGM 2017**

Principle	Governance Code Sub Principles	Compliance Rate
Leading our Organisation	14	11 /79%
Exercising Control over our Organisation	17	13 /78%
Being Transparent and accountable	13	8/48%
Working Effectively	17	9/53%
Behaving With Integrity	14	7/50%
	75	46/61%



**Financial Risk**

**Monitoring and Evaluation of Sport Ireland Funding**

**Membership Retention**

**Sponsorship –IAAF impact**

**Impact of Improving Economy**


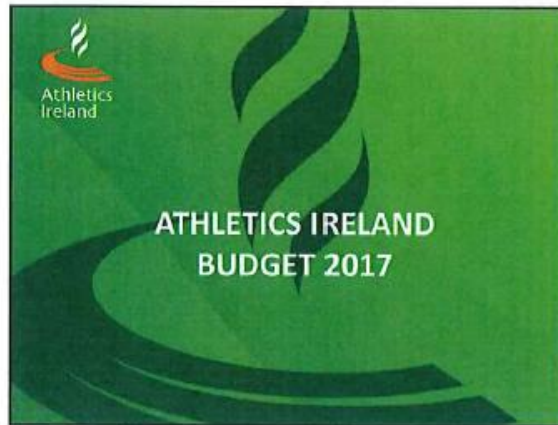




**Operational Risk**


**Health & Safety at Events**

**Coach and Administrators Recruitment and Retention**


**AGM 2017**

€000	Budget Income & Expenditure	
	Budget 2017	Actual 2016
Income	4659	4675
Expenditure	4639	4672
Surplus	20	3



**AGM 2017**

€000	Budget Income	
	Budget 2017	Actual 2016
Sport Ireland Grants	2005	2069
Other Grants	243	218
Registrations & Affiliations	940	909
Competition & Related	490	452
Coaching & Development	127	113
Recreational Events	1052	902
Miscellaneous	2	2
<b>Total</b>	<b>4859</b>	<b>4674</b>



**AGM 2017**


€000	Budget Expenditure	
	2017 Budget	2016 Actual
Wages	1269	1190
Coaching & Development	217	221
Performance	968	986
Competition & Related	739	779
Administration	632	687
Recreational Events	794	620
Depreciation	200	189
<b>Total</b>	<b>4839</b>	<b>4672</b>




**Athletics Ireland AGM – Crowne Plaza Hotel, Santry, 29<sup>th</sup> April 2017**


**AGM 2017**

Athletics Ireland Enterprises Ltd Income Statement		
€000	2016	2015
Turnover	261	273
Admin	(215)	(218)
Interest	(3)	(4)
Revaluation	0	46
Tax	(13)	(11)
Surplus	28	87



**AGM 2017**

Athletics Ireland Enterprises Ltd - Income			
€000	2016	2015	2014
Merchandise	8	8	10
Irish Runner	185	197	194
Property	68	68	70
	261	273	274




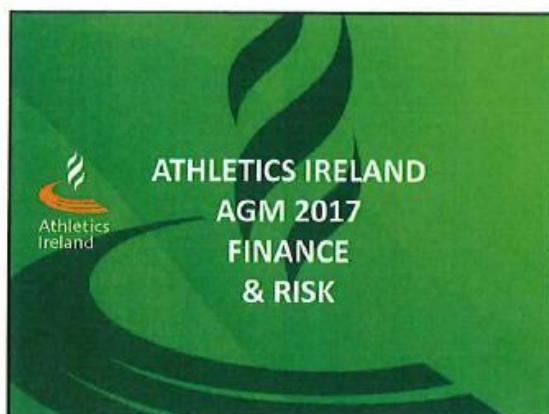
**AGM 2017**

Athletics Ireland Enterprises Ltd - Costs			
€000	2016	2015	2014
Merchandise	0	0	0
Irish Runner	156	160	168
Property Admin	24	21	38
Depreciation	35	37	82
Loan Interest	3	4	7
	218	222	293



**AGM 2017**

Athletics Ireland Enterprises Ltd Balance Sheet			
€000	2016	2015	2014
Fixed Assets	849	879	865
Debtors	41	78	60
Cash	13		10
Creditor less Yr	(319)	(336)	(358)
Creditor over Yr	(862)	(1027)	(1090)
Reservas	(378)	(406)	(483)

***Athletics Ireland AGM – Crowne Plaza Hotel, Santry, 29<sup>th</sup> April 2017***

Comments

- What is the process for reviewing governance? Will the review be conducted by a body other than Carmichael? (Catherine Muckian)
  - Review process will be conducted by outside body. (Georgina Drumm)
  - Athletes traveling to European Youth Championship were required to make a financial contribution. No athlete should be required to pay when representing Ireland. (Nick Davis)
  - There was a budget of €50k for the event based on 16 athletes reaching the qualifying standard. 31 athletes achieved the standard, costing €90k. €20k of the shortfall was generated through AAI. The balance was contributed by Counties/Regions in support of their athletes. This was a good news story, no athlete was required to make a payment on their own behalf. The opportunity afforded to all qualifying athletes to travel was a very positive experience for the athlete's long term development. (George Maybury, John Foley, Bríd Golden)

Finance Report Proposed: Michael Quinlan

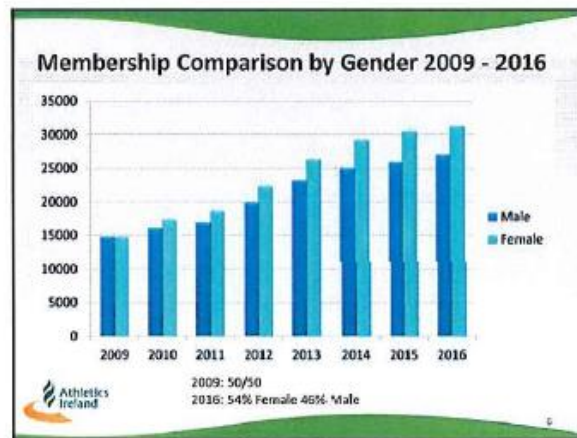
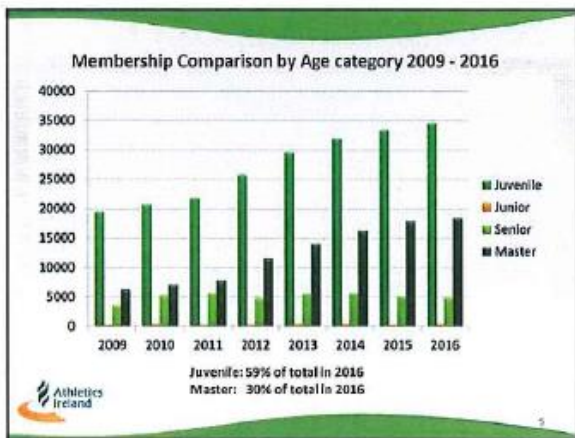
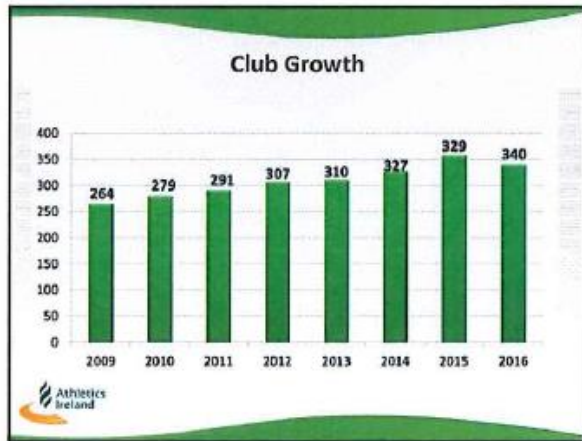
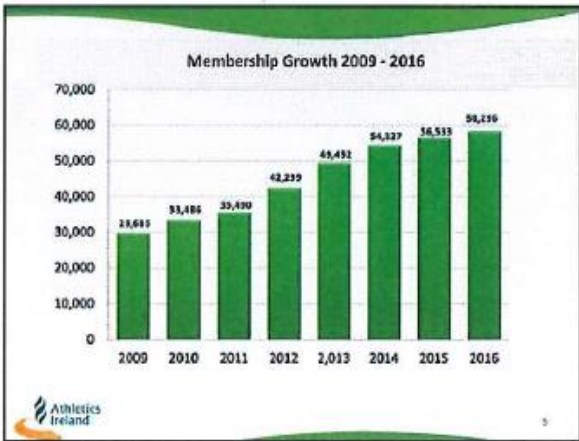
Seconded: Catherine Muckian

Budget 2017 Proposed: Bill Allen

Seconded: Tom Thompson



CEO update – John Foley



### Funding

	2011	2012	2013	2014	2015	2016						
Sport Ireland	1,911	56%	1,883	48%	1,750	45%	1,732	45%	1,812	42%	1,849	42%
Athletics Ireland	1,497	44%	2,005	52%	2,104	55%	2,119	55%	2,488	58%	2,606	58%
<b>Total</b>	<b>3,408</b>		<b>3,888</b>		<b>3,854*</b>		<b>3,851</b>		<b>4,300</b>		<b>4,455</b>	

\* Excludes European Team Championships

- 2017 Budget Funding: €4,659 S.I. 45% A.I. 55%



- ### Competition
- 37+ competition days per year
  - 22,000 Entries per year
  - Results system working well
  - Programme Quality – 15K Programmes – 20 Events
  - Indoor facilities: Athlone IT, National Sports Campus
  - National Cross Country Course – Abbotstown
  - Excellent organisation of Juvenile & Senior Championships
- 


- ### Recreational Events
- National agenda to promote health & fitness
  - Athletics Ireland a key stakeholder
  - Increasing number of events managed by Athletics Ireland
  - Grant Thornton Corporate Challenge: Dublin, Cork, Belfast
  - Virgin Media Night Run
  - Streets of Dublin, Irish Runner 5 Mile, Remembrance Run
  - Managed Events: Operation Transformation, Pieta House – 3 locations
  - Summer Camps – 14 Locations
  - Fit4Life, Fit4Class, Ironforfun
- 

- ### Marketing Key Achievements
- Sponsorship:**
- Sponsorship: Irish Life Health, Grant Thornton, Bank of Ireland,
  - Management: Providing full sponsorship support servicing with activation for clients
- Social Media & Website 2016**
- Social Media:**
- Continued growth throughout 2016;
    - Facebook: 31.1k likes (+73%)
    - Twitter: 18.3k followers (+21%)
    - Instagram: 5.6k followers (125%)
- Website Stats 2016:** \*Busiest day on the website was August 17<sup>th</sup> – the day Tom Barr qualified for the Olympic Final.
- Number of Sessions: 1.1 million an increase of 30%
  - Number of Page Views: 2.6 million a decrease of 7%
  - Number of Users: 392K Users an increase of 10%
- 

- ### Marketing Key Achievements
- Communications**
- Campaigns: Campaigns for key elite athletes, national competitions, international competitions, schools, recreational races & sponsor's events.
  - Broadcasting:
    - RTE (National Senior Indoors & Outdoors)
    - Live Streaming ( Juvenile Indoors & Outdoors, Junior & U23 Indoors, Schools Cross Country & Track & Field)
- Event Management:**
- National Athletic Awards lunch format working well.
- 

### Coaching

	2015		2016	
	Courses	Participants	Courses	Participants
Athletics Leader	29	449	33	442
Assistant Coach	22	317	26	391
Endurance Leader	-	-	7	102
Level 1	11	213	15	294
Level 2	1	54	-	-
<b>Total</b>	<b>63</b>	<b>1039</b>	<b>81</b>	<b>1229</b>





### High Performance

- 2012 – 2016 H.P. plan identified 24 medal opportunities
- 25 Medals won:

EYOF	9	Euro Outdoors	2
Euro Youths	2	Euro Cross	4
Euro Jnrz	1	Univ Games	1
Euro Indoors	4	World Champs	1
		Olympics	1



### High Performance

- Performance 2016:

**Highlights:**

**Olympics**

Thomas Barr:	4 <sup>th</sup> in 400m
Robert Heffernan:	6 <sup>th</sup> in 5000m walk
Sarah Treacy:	Finalist in Steeplechase

**Euro Champs**

Ciara Mageean:	Bronze Medal 1,500m
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**Euro Youths**

Gina Akpe-Moses	Silver Medal 100m
Molly Scott	Bronze 100mH



### High Performance

Rio Review: Positive report – Focus on coaching  
 Dir of H.P.: Paul McNamara appointed  
 Funding: Increase in funding from S.I. in 2017

**Carding:**

Podium:	Robert Heffernan, Thomas Barr
World Class:	Fionnuala McCormack, Mark English, Ciara Mageean
International:	Brendan Boyce, Clara Everard, Christine McMahon, Michelle Finn, Sarah Treacy, Paul Pollock, Alex Wright, Mens 4x400m



### High Performance


- Athlete support:
  - 145 athletes being supported
  - 40/50 attending Institute of Sport
- Additional Support:
  - €250K from own resources
- Competition 2017:
  - Euro Indoors, Euro Juniors, Euro U23's, World Univ Games, World Champs, Euro Cross



### Youths/Junior High Performance

**Highlights:**

- 31 athletes sent to Euro Youths
- Gina Akpe Moses: Silver medal in 100m
- Molly Scott: Bronze in 100mH
- 9 top eight performances



### Anti-Doping 2016


**Anti-Doping 2016 Update**  
 33 athletes registered on the Registered Testing Pool in 2016.  
 In 2016 Sport Ireland involved 28 Tutors, 5 of these from Athletics Ireland.

**Testing – National Testing Programme**

National Governing Body	In Competition Tests	Out of Competition Tests - Urine	Out of Competition Tests - Blood	Total
Athletics Ireland	16	119	115	250

**Testing – User Pays**

National Governing Body	In Competition Tests	Out of Competition Tests - Urine	Out of Competition Tests - Blood	Total
Athletics Ireland	8	0	0	8





### Irish Schools

Participation:

2012	2016
Championships: 27,000	Championships: 30,000
Mile Challenge: 18,000	
	iRun4Fun: 30,000
	Fit4Class: 6,000
	Development Events: 3,000

2016 successes: 15 best championship performances

### Irish Schools

- All-Ireland Schools Cross Country Championships 2016  
Some fantastic individual and team performances in SEgo Race Course.
- SIBS Schools Cross Country Championships 2016  
Two Individual Gold medals at Junior Boys and Intermediate Girls.
- All-Ireland Schools Track and Field Championships 2016  
Seventeen new Championship records recorded on the day.
- SIBS Schools' Track & Field International July 2016  
4 Gold, 11 Silver and 15 Bronze medals.
- All-Ireland Schools Combined Events  
Standards continue to rise, also the introduction of minor events at All Ireland level.
- Hosted the Combined Events International for the first time in AIT  
2 Silver Individual medals, 2 Silver Team medals and 2 Bronze Team medals

### Irish Schools

Non-Competition:

- Launched the Bank of Ireland Talent ID Programme
- 18,000 completed the School Mile Challenge
- 30,000 students took part in the iRunForFun Programme

### Irish Runner Website

- Just Under 2.1 million page views generated in the last 12 months
- Viewed by 130,000 unique users
- Dublin Marathon week generates in excess of 85k views

### Irish Runner Social Media

Facebook

- Just under 30k likes on Facebook
- 8.5k likes in the last 12 months
- Total reach of posts in the last 12 months 2.5 million


Twitter

- 11k Followers on Twitter
- Just under 1.5k followers in the last 12 months
- 1.5m Tweet impressions in the last 12 months
- 250k Tweet Impressions in the month of October (Dublin Marathon Month)



### Child Safeguarding

- Implementation of National Vetting Bureau Act 2012
- Preparing for commencement of Children First Act 2015
- Three levels of Safeguarding training available for clubs
- Safeguarding Statement listing all child protection policies
- Partnership with HSE Sports Health Alliance for our Healthy Club plan
- Anti-bullying workshop developed for children
- Consequences of Social Media workshop developed for young people
- ISPCB Bullying Reporting button live on our website
- Mental Health and Wellbeing support information on our website
- Summer Camp safeguarding guidelines & checklist published
- AAI Travelling teams and groups guidelines & checklist published




I'M STRONGER UP AGAINST BULLYING. ARE YOU?

### Technical

NTO Course

- Completed Sept 2016
- ITO process underway
- Upskilling of officials continues



### Our Mission, Vision & Values

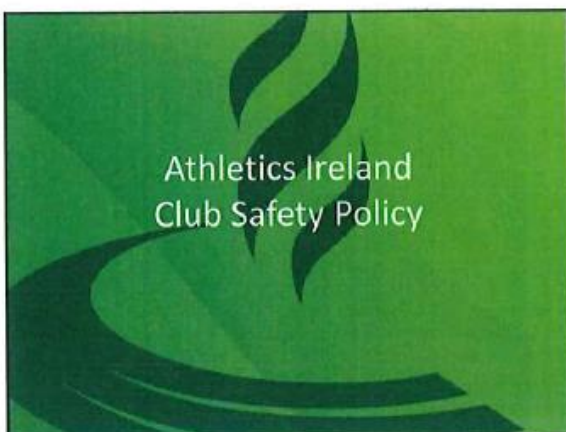
**Mission**

Athletics Ireland has a mission to support and develop the athletes of Ireland of all ages and abilities and to contribute positively to increasing physical activity levels across the entire population.



### Summary 2017 - 2020

- Grow our membership to 70,000 by 2020
- Ensure that our competitions are athlete and customer-focused and run to the highest standards.
- Support our elite athletes in contending for medals on a world stage target of 16 medals '17 to '20
- Expand participation in youth and adult recreation events
- Maintain and enhance our Safeguarding processes.
- Manage Governance and Finance professionally and train our staff.
- Have Marketing as a key focus of the organisation

## Athletics Ireland Club Safety Policy

### Athletics Ireland Club Safety Policy

WE ARE COMMITTED TO PROMOTING AND SUPPORTING THE DEVELOPMENT OF ATHLETES IN THE LOCAL COMMUNITY AND THE SURROUNDING AREA.

- Health and Safety of each individual paramount
- Training based on age and ability
- Promotion of health and safety
  - Avoidance of risks
  - Continually improve our safety performance
  - Compliance with safety, health & welfare at Work Act 2005





### **Athletics Ireland Club Safety Policy**

The Safety Statement should be used as a guide /reference only for your club. There is an onus on clubs to undertake Hazard identification and risk assessment applicable to the situation/club etc. It should undertake risk assessments. There could be elements of liability if not undertaken by a safety practitioner or those who have the experience. Clubs should recognise when to call in experience on the or other issues.

### **Athletics Ireland Club Safety Statement**

Managing and Conducting Activities through:

- ✦ The provision of a safe building, play and training areas including safe access & egress.
- ✦ The provision of a safe plant and equipment, articles and substances.
- ✦ The provision of safe systems
- ✦ The provision of appropriate information, instructions, training and supervision.

### **Athletics Ireland Club Safety Statement**

Managing & Conducting Activities (continued)

- ✦ Determining and implementing appropriate preventative and protective measures.
- ✦ Having regard to the general principles of prevention.
- ✦ The provision of emergency plans and procedures.
- ✦ Reporting of accidents and incidents.
- ✦ Obtaining, when necessary, the services of a competent person to advise on health & safety.

### **Athletics Ireland Club Safety Policy**

Club officers/ Officials/ Members have duties & responsibilities:

- |                         |                |
|-------------------------|----------------|
| • President/Chairperson | Safety Officer |
| • Committee             | Chief Stewards |
| • Secretary             | Stewards       |
| • Coaches               | Club Members   |
| • Event Controller      | Children       |
| • Safety Officer        | Visitors       |
| • Chief Steward         | Employees      |
| • Stewards              | Contractors    |

### **High Performance/Coaching**

- Coaching is central to Elite & Developing athlete performance
- Objective 2017 -2020: To identify, develop & support talented coaches to deliver on our medal objectives and to support our elite and developing athletes.
- Mentoring: Education & mentoring of our coaches by world class professionals
- Committee Structure: Separate committees for High Performance & Coaching
- Questions: Is it appropriate to bring both committees together as one?  
How can we best focus on club/development coaching?

**ATHLETICS IRELAND  
A.G.M.**

**25<sup>th</sup> April 2015**

**Crowne Plaza Hotel**

**Santry**



### Club Safety Statement – George Maybury, Chair of Finance & Risk

The Club Safety Statement is a guide for clubs in the best practice model for safety.

### Coaching & Development Update - Brid Golden, Chair of High Performance

Focus areas, open floor discussion:

- Is it appropriate to bring the Coaching/Development & High Performance Committees together?
- How do we manage club and development coaching?

### Comments from the floor

- General approval for further debate on uniting the committees
- It is important to remain focused on development to ensure that an amalgamated committee represents all stakeholders.
- Club coaches should be included in athlete development when their athlete progresses to HP level.
- Technical event coaches are improving at club level.
- Kerry development squads, funded through a registration levy are excellent.
- Dublin Graded Meetings include coaching workshops in specific events.
- RDO's work needs to be reviewed, they are overwhelmed.
- We need more interaction with post primary schools with regard to coaching.
- Are there enough qualified coaches to take on the extra work?
- We need to find ways to retain coaches.
- If the committees merge we must ensure that Coaching & Development receive adequate focus.
- Juvenile Competition should be age appropriate, early specialisation is leading to burnout. Do we need to broaden the scope to look at juvenile athletics in its totality?
- There is a lack of competition opportunities for field event athletes.
- We need a broad base of athletes in order to find athletes with inherent ability.
- We will need to amend our Memo's and Art's to reflect any proposed changes in the committee structure.
- Coaching sits in both Development and High Performance areas.
- Some divide is necessary between Development/Coaching/High Performance.

### Summary – Bríd Golden

Development is our core work and deserves continued investment. Athletes choose their own paths, however we need to create the pathways.

### Congress 2018

Venue for Congress 2018 will be Carrick-on-Shannon – Landmark Hotel, 28<sup>th</sup> April

The Business of the 2018 AGM concluded.

AGM Closed